

CONNIPTION

"All the News that's Print to Fit"

Friday the 13th

Brian Depalma Communications

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MICHIGAN AVENUE BEAT

by Sharky DeBullion, Financial Analyst

Chicago is Shark's kind of town Chicago is, and that's why he's here to bring you all the scuttlebutt from the city of broad shoulders and pig butchers... "Boy, are there faces red" Dept. Seems that Beatrice managed to take over Pillsbury on the same day that Pillsbury took over Beatrice. Big winners in the deal -- Mayflower Movers... To publicize the plight of the ailing American pig farmer, Hormel is sponsoring "Hams Across America". Organizers foresee an unbroken line of bad actors stretching from Hollywood to Broadway. President Reagan has graciously agreed to be honorary chairman... Thanks to terrorism, tourism in Europe is off to its worst start since WW2 and the French Tourist Board is taking emergency action. The FTB has bought millions of dollars of American tv and radio time to air commercials with the slogan "Come back America, we won't giggle at you any more."... Oil fire extinguisher Red Adair and corporate pirate T. Boone Pickens came to blows over who had the more colorful moniker... Look for landslide profits from French water giant Perrier Co. The company that got you to pay a buck for a glass of water thinks you'll be willing to spend \$3.99 to eat a container of designer dirt. In the words of Perrier marketing rep Jacques Eau: "With all the focus on Calcium and other minerals, what better source than dirt from Source Perrier." ...



Cafeteria WINS McDonalds Award

Today the Apollo Computer cafeteria was awarded the fast food industries most prestigious award - "the golden arches".

Presenter R. McDonald of the McDonald's Corporation finished his 11 second presentation by saying "Never in my years in the business have I seen such innovative use of inorganics and table salt".

The award is particularly amazing in the view that Apollo Vice-President of Engineering, Marketing and Nutrition, Roland Pampel's balanced nutritional plan was only in effect for 3 weeks.

During his acceptance speech Mr. Pampel noted proudly "Once again we've shown that it's the packaging, not the ingredients that count."



Top Execs Leave Kellogg-Apollo Bound



story page 3 in this weeks

OFF THE NET



R&D Announces Cost-Cutting Programs

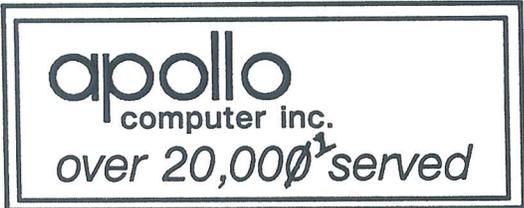
Apollo's R&D Organization recently unveiled three programs designed to reduce required funding. These programs, which will be implemented during the next few months, are outlined below.

Relocate the organization. Managers propose to move the R&D group to another facility. The whereabouts of the new location will remain a secret until three days be-

fore the new facility is to be occupied. On the Friday preceding the Monday opening of the new facility, every R&D employee will receive printed directions to the new site. "They'll be sort of like road rally instructions," says an R&D manager, indicating that many employees are anticipated to have difficulty deciphering the directions. Managers believe that 10 to 15 per cent of the R&D employees will be unable to locate the new facility. "If they don't show up on Monday, they're outa the company," continued our source. R&D managers believe that this tactic will streamline the R&D work force, eliminating less intelligent employees. "'Course, we might have a problem if none of our people can figure out the directions," admitted the manager we interviewed.

Charge for software restoration. To date, software restorations have been done free of charge. R&D managers see imposing a fee for restorations as a doubly effective weapon in the fight for increased productivity per penny. Members of the R&D organization who have to pay to have their files restored are less likely to make errors leading to the need for restorations, managers reason. Moreover, "it's likely that the revenue produced by restorations could actually pay the salaries of ISR/Network Services personnel," mused one manager. The exact amount that will be charged for file restoration hasn't yet been determined; however, insiders predict that the fee will vary, depending on the number of times a particular employee has required restorations. Emergency, "one-day turnaround" restorations will probably cost more than ordinary restorations, also.

Charge postage for electronic mail. This is another measure that managers believe will be of benefit in two ways. Imposing a small postage charge for each piece of electronic mail that R&D employees send will draw in revenue while reducing the amount of unnecessary mail sent around the network. Managers will implement a per-destination charge on each mail message. "Trying to find a buyer for your old car by sending mail to the 'everyone:' mailing list might cost more than the car's worth!" chortled one manager.



ADVERTISEMENT

Barstow & Jaynes are proud to introduce their newest line in honor of the birth of Alexander Michael Jaynes...

*The Junior Collection of
WHINE Coolers*



This month's featured
flavor:

Similac Whine Cooler

Coming soon to a store near you:

*Strained Carrot Whine Cooler
Banana Mash Whine Cooler
and Pablum Whine Cooler*



Important Notice to Employees

To: Apollo Employees in Building 270
From: Facilities
Subject: We Warned You!!

Well, well, well. We warned you that we'd get back at you for walking on the grass, didn't we? But you thought it was a joke. You thought, "Those facilities twerps wouldn't dare do anything to us!"

Maybe you still haven't figured it out. You engineers might be pretty hot stuff with the bits and bytes, but sometimes you can be incredibly dense.

Let me spell it out for you in simple terms: we control your thermostats. We can make it as hot as we want to, and we can make it as cold as we want to. We can make you choke on your own pipe smoke, or we can turn your fingernails blue and make your teeth chatter. Not only can we do it; we've been doing it for a couple of weeks now.

We've been kind of tickled, thinking of you shivering and sweating, cursing the heating system—and never once figuring out that we've been fooling around with the heat on purpose. But we've had our laugh at your idiocy. We realize that, if we're going to get our point across, we're going to have to be a bit less subtle.

Here's the deal: you keep walking on the grass, and we'll keep tinkering with the heating system. You stop walking on the grass, and we'll give you bearable temperatures. Doesn't that sound simple?

Don't you feel stupid for not having figured it out before?



OFF THE NET

by C. Lex Awkman

Key Kellogg Execs Jump to Apollo

Battle Creek, Michigan— In a press release issued this morning, Kellogg officials confirmed that three of its top executives Snap, Crackle, and Pop have resigned effective immediately and will join Apollo Computer of Chelmsford Massachusetts.

The announcement ended the speculation that brewed early this week sending Kellogg stock plummeting to its lowest price in five years. On Wall Street the move is being viewed as a major setback for the entire cereal industry, with potentially devastating side effects that may impact the fruit and dairy industries as well.

A spokesman from Kellogg would say only that they were informed of the move just today, and may never have known had they not received a copy of the Lowell Sun.

Sources close to the Lowell Sun have informed the Conniption that Crackle will head a new quality assurance group in the newly restructured manufacturing department. Snap will be joining Apollo senior vice-president Roland Pampel's group to head up his "list-of-priorities" team. Pop will begin working on the new monochrome monitors for DN3000's. Then it is expected that Pop will join Push (recently acquired from GE where he invented the "push" button) in Apollo's operating systems group to revamp the company's already state-of-the-art memory management system.

Apollo employees have, in general reacted favorably to the news. One employee we contacted said "Well, I think these three will be a great addition to the company, but putting milk into the Belmont Springs coolers is a bit much".

New commands

Look for an announcement soon from Apollo about a new addition to /com. Confusion over the "list directories" command has become an increasing problem as users of AEGIS switch to the new industry standard DO-MAIN_IX.

The LD command of AEGIS is currently replaced by the LS command of UNIX. To avoid the confusion between these commands Apollo will announce the tri-port LSD command. This will list any directory anywhere, anytime, first time, everytime. Initially, the LSD command will be offered only on color nodes, and will support a rich set of colorful flags.

Born to Sell

Chelmsford— New Jersey's Rock and Roll animal Bruce "the Boss" Springsteen launches his own entry into the wonderful world of high tech this week, as Boss Computers Incorporated unveils its first product.

The company plans to announce a lap-top workstation code named "the big man" which will be targeted at that sector of the engineering market that was "born to run". The "Boss" himself was recently spotted in Chelmsford at Jack's Diner. The Conniption has learned that Bruce was in Chelmsford negotiating a long-term deal for Apollo's SAX software

Just off the net comes a rumor that Hasbro, Mattel, and Apollo will join in a project to produce the first 32-bit, 68020 based, funstation. More next week.....



Letters to the Editor...

Editor, Apollo Conniption
Somewhere in Chelmsford

Sir: This is to inform you that you will shortly be receiving a subpoena requiring that you deliver to the offices of my attorney, Mr. K.Y. Gellie, Esq., any notes and/or records of the interview with Mr. J. William Poduska published in your poor excuse for a newspaper in the Vol. 1 No. 4 (April 1, 1986) issue. Said notes and/or records are requested and required for our prosecution of a trademark infringement suit which we are bringing against the aforementioned Mr. Poduska. If we can indeed prove that Mr. Poduska stated that "we are creating high-performance workstations for the technical professional out of little more than primordial goo" we will have an actionable case. "Primordial goo(tm)",

"primordial character goo(tm)", and "overly complex pile of hacks(tm)" are all registered trademarks of the Apollo Text Management Library, and as such may not be used freely in conversation by such as Mr. Poduska.

If you do not produce the notes and/or records, or if said notes and/or records do not prove that the above statement was indeed a direct quote from the aforementioned Mr. Poduska, we shall have no alternative than to use all of the powers supplied by our staff of tight-lipped lawyers to hang the innards of you and your reporters out to dry for violation of our trademarks.

Threateningly Yours,

Guido Varbanso,
Resident Enforcer



Announcing . . . *The Battle of the Corporate Copiers!*

Look out, sports fans. You say you're too klutzy to play softball? Too wimpy to jog? Well, now there's a sporting event for everyone. *The Connoption* is pleased to announce the First Annual Apollo *Battle of the Corporate Copiers*.

Yes, you can enter your building's copying machine in a corporate-wide copy-off. The events include:

- **Paper Jam Jamboree.** You say your copier is the best paper-jammer in New England? Put it to the test! Extra points awarded for jamming in more than three places at one time.
- **Toner Tone-Out.** See whose machine uses up toner most quickly. Contestants earn bonus points for fading out in the middle of a long sort run. Any contestant that can produce faded copies *immediately* after receiving fresh toner is automatically named the winner.
- **Paper, Paper, Who's Got the Paper?** Contestants are tested on how many creative ways they can hide reams of paper from hapless operators.
- **I'm the Boss.** Think your copier can turn a swaggering "hey, it's just a machine" operator into a

snivelling "Hail, O Xeroxed One" lackey in record time? Then this is the event to enter. Operators will be given several items to copy -- most routine, but one of which contains all of Sun and DEC's hardware specs and which will self-destruct in 15 minutes. Contestants are tested on how quickly they: a) figure out which item is the crucial one, and then b) start malfunctioning. Style points awarded for an elegant swoon.

So get those entries into *The Connoption* today. A master entry form is available at your neighborhood copier -- tune up for the *Battle* by trying to make a copy of the form! And don't forget: later this season get ready for the *Battle of the Network Printers*.



Apollo Launches Solution Supplier Program

June 3, 1986 -- In a move which reaffirms its position as the leading supplier of complete solutions to technical laundry professionals, Apollo today introduced a new Solution Supplier Program designed to more effectively deliver premier cleansing solutions to NOSTAIN System users.

This unique program -- actually just a comprehensive set of soaps designed to accommodate a variety of washing machines and not really that unique -- expands and redefines Apollo's solution supplier efforts, enabling the company to strengthen relationships with major vendors and provide increased support of dynamic, front-loading washing machines. Each of the four soaps is designed to meet the specific market needs and product capabilities of the various vendors.

The Solution Supplier Program outlines a wider variety of mechanisms for the marketing of applications on Apollo's NOSTAIN System -- offering end users an increased breath (less hand washing) and more timely delivery of solutions.

In addition, Apollo provides solution suppliers defined channels of communication for technical input into product development -- ensuring continued enhancement of Apollo product offerings. The individual component programs offer other, industry-leading benefits, such as aggressive discounts on purchase and maintenance of development and demonstration systems, focused technical support, increased joint marketing and promotional activities, tight integration of NOSTAIN System tools, and streamlined loaner system policies.

"The introduction of our Solution Supplier Program ideally complements Apollo's leadership in washing machine design and functionality with today's premier soaps -- offering cleaning professionals a complete range of cleansing solutions," said Ted Gander, Apollo's vice president of white-washing. "This new program is the most comprehensive and aggressive of its kind in the washing machine industry, strengthening the NOSTAIN System's position as the development and delivery platform of choice for leading solution suppliers.

Apollo currently offers the most extensive selection of washing machines and soft soaps for washing machine-based applications, featuring a shelf of more than 650 products in areas such as electronic rinse automation; mechanical and computer-aided wash cycles; technical washing; soft soaks; artificial bleaches; architecture, engineering & construction cleaning services; manufacturing and earth resources soak and bleach.

The Solution Supplier Program offers four component soaps -- "Software/Hardware Supplier" for the champagne and construction crowd; "IMPACT" for the child-staining years; "IMPACT_PLUS" for the child-straining years; and "FORESIGHT" a gentle pre-wash -- to accommodate the more than 300 vendors who deliver solutions.

classifieds

Help Wanted

Vice President of R&D for prominent high-tech computer firm. Must be willing to work some days. Prefer an individual who feels comfortable in large-group situations. Salary and duties commensurate with experience. Ability to dictate at least 100 WPM a must. Position involves occasional meetings with investors and engineers (combat compensation available). Some travel necessary; should have own late-model foreign sports car or luxury sedan. Send resumes in complete confidence to Heafod Huntian Ltd., Dept. APCI, Burlington, MA. 01010



Just Help

Social reject seeks acceptance by his peers. You know who I am. Say something nice to me today, or I'll rearrange your face.



Wanted: Daycare for my three-year-old son. I will provide Junior's drugs; he's really no problem, as long as you keep him heavily medicated. Prefer location surrounded by stout chain link fences and/or barbed wire. Reply to CNPT-333



Personals

Pokey: Come home. I'm melting without you. The Pillsbury Doughboy meant nothing to me. I swear I'll never look at another piece of clay again if you come back to me.--Gumby



Just For

For Rent: Videotapes of the famous "Mr. Rogers' Neighborhood" blue episodes. See who wants to be your neighbor! Reply to CNPT-XXX



Always remember, and never forget...

You too could have your name in print. Do you think you're clever? Do you think you've got something to say that is of interest to everyone else? Do you have constructive criticism about the *Conniption*? Well, let us be the judge of that.

Submit it to the *Conniption* via email. Thank you for your support

